

# Interim POMA Newsletter: July 2018

## 1) Purpose

- 1.1) To inform POMA Clients about progress with the public participation process regarding the “development” of the Main Yacht Basin.
- 1.2) To ensure that all stakeholders understand the process and the reasons for adopting this process.

## 2) Progress?

- 2.1) A public meeting was held on 30 June 2018 to give information on the work done to date. The minutes of this meeting are attached.
- 2.2) The next step is for clients and affected parties to engage with their respective representative organisations and to ensure that the representatives are given a clear mandate to enable them to engage at POMA Board level, where the final decisions will have to be taken.
- 2.3) POMA Directors are responsible for arranging suitable forums within the Member Organisations where specific mandates can be formulated. This must be done sooner than later, but preferably during the next quarter.

## 3) Why this process?

- 3.1) In the past, certain critics referred to POMA as the “Secret Society” because decisions were apparently taken without proper consultation with the membership, clients and other stakeholders. We want to correct this and ensure that POMA really becomes “The Organisation for the People, by the People”.
- 3.2) The current Board has accepted the principles, as spelled out in the King IV Code of Conduct, and therefore has no alternative but to engage in processes that will ensure transparency and the inclusion of ALL stakeholders in formulating policy.
- 3.3) Formal policies are needed to ensure that Board Members are guided in their decision-making processes and will ensure that Board decisions regarding specific issues are consistent and predictable. It also allows the Board to delegate certain decision making processes to the executive management, by providing clear mandates and guidelines.
- 3.4) Clients have demanded that we take a longer-term view – hence providing you with a 3-year Business Plan. Addressing issues in the longer term helps avoid the typical “knee-jerk” reactions and decisions which are open to criticism by stakeholders.

## 4) Who are the stakeholders?

- 4.1) The POMA clients. These are the individuals who own a private jetty, a permanent berth or rents a berth and who receives an invoice and statement from POMA on a monthly basis.
- 4.2) Slipway launching permit holders.
- 4.3) The POMA Members.
  - 4.3.1) POPOA (Port Owen Property Owners Association).
  - 4.3.2) POWA (Port Owen Waterway Association).
  - 4.3.3) POYC (Port Owen Yacht Club).
  - 4.3.4) WAG (Waterway Action Group).
  - 4.3.5) AI&PBHOA (Admiral Island & Pelican Bay Home Owners Association).
  - 4.3.6) BRM (Berg River Municipality).
- 4.4) The Taxpayers of Berg River Municipality
- 4.5) The permanent employees of POMA.

## 5) Summary

Some very interesting opinions were aired at the public meeting:

- 5.1) "POMA must create a berth/berths which can be used in very windy conditions as a type of holding jetty for yachts to berth until the owner is able to berth his yacht at the normal berth." - Frank Stuyck.
- 5.2) "60% of the public walkways are illegal and dangerous because of the elevated height" - Hannes van Aardt.
- 5.3) "POMA must seriously consider selling all berthing space to ensure annualised income rather than renting it out" – Frank Stuyck.
- 5.4) "POMA has control over the Marina, is maintaining the Marina, has a Marina Manager, therefore it must be POMA's responsibility to market the Marina" – Russel Foster.
- 5.5) "Outsiders keeping yachts in the Marina should pay increased berthing fees compared to residents" – Peter Odell
- 5.6) "There is no problem with the mandate for a hospitality jetty. The problem is with the conditions under which it will exist" – John Scudder, POMA Director representing POYC.

## 6) Closure

I wish to thank Derek Robinson and John Scudder for all the hard work they have put into this project and for arranging the meeting, as well as everyone who attended the meeting.

With all the facts in the open, better decisions can be made.

I want to assure all the stakeholders that we have taken this road because we believe it is right. The current Board will not enter into negotiations on policy matters without getting a mandate from the Membership first.

Nothing is secret. Just talk to your representative and you can have all the information you need. The only exception is private information regarding client accounts, we are obliged by law to keep this confidential.

Remember: POMA is for the People, by the People.

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